



Tajamul Hussain

Detailed Profile



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With Dr. Taleb Rifai,
former Secretary General
UNWTO



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With H.E. Mr. Zdravko
Počivalšek, Former
Minister of Tourism,
Slovenia



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With H.E. Mr. Lazaro S.
Nyalandu, Former
Minister of Tourism -
Tanzania



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With H.E. Ms. Salma
Elloumi – Former Minister
of Tourism –
Tunisia



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Presenting at the UNWTO
Conference on the Role
of Media in Destination
Promotion

Understanding people is my passion and helping those around me succeed is a top priority whether they are colleagues or clients. I had the chance to do that through my years in advertising, media and marketing work.

I've also had the chance to experience the world through my travels across Europe, Asia and North America and to bring back some of the best practices to implement through opportunities I get at various levels.

The challenges get greater every day and the only constant is change. What we are facing now is a 'brave new world' where we need to change the way we do business and embrace the groundswell.

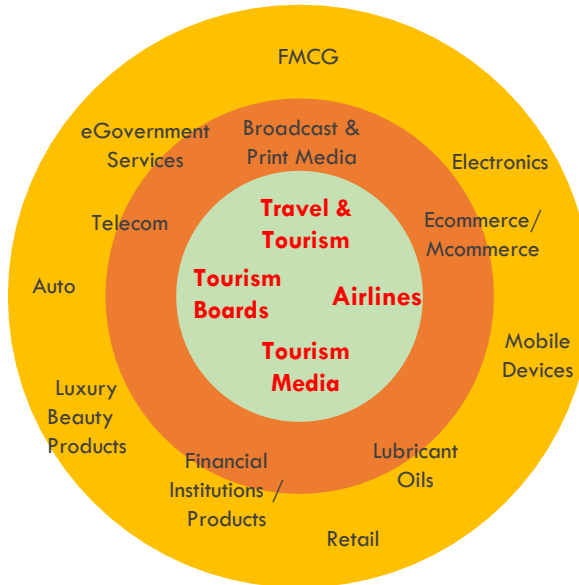
A Senior Management professional and a strong people manager with a proven track record of Excellence in multi-billion dollar corporations, start-ups, & turnarounds.

Tajamul is the Founder / CEO of En Suite Group, a unique Integrated Tourism Services Group – Headquartered in HYD

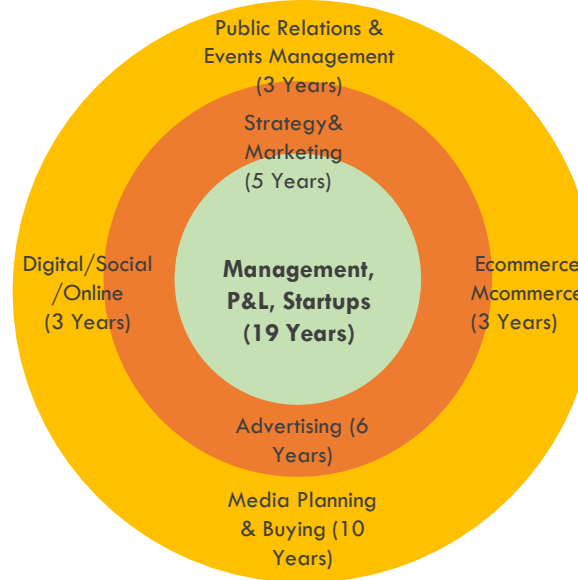
Specialties: Travel & Tourism | P&L Management | Turnaround | Start-ups | Mergers& Acquisitions | Events / PR Management | Brand Strategy | Advertising | Broadcast Media | Print Media | Digital / Online Media | Social Media |

Tajamul Hussain: The journey so far...

Industrial Sectors



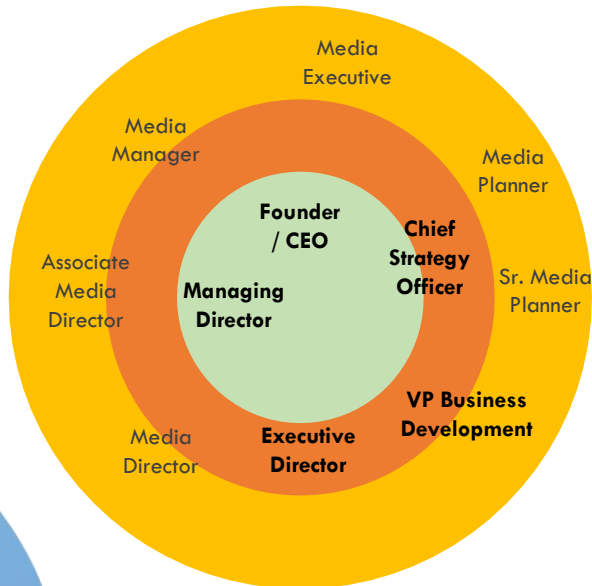
Functional Areas



Total Experience



Key Roles



Key Brands





With Dr. Taleb Rifai, former Secretary General **UNWTO**

<https://youtu.be/4EKXBN7xp5o>



<https://fb.watch/1EyC2OBgv8/>



<https://fb.watch/1Ezhdpv8oW/>



https://fb.watch/1Ey_LWKZE8/



<https://fb.watch/1EzAr71IXp/>

Tajamul Hussain, a foremost international presenter of Travel Talk; the definitive word on how the global Travel & Tourism industry works. The program completed several seasons in India at Travel Trendz TV, and Check INN TV in the Middle East.

Travel Talk provides a new dimension to the business of Travel & Tourism, bridging the gap between business and consumers and making the subject matter entertaining and informative.

Ministers, Chairmans, CEOs and global heads of Tourism Boards and other stakeholders make a point of appearing on Travel Talk. Guests of the show have included UNWTO Secretary General Dr. Taleb Rifai, Hon'ble Derek Hanekom, South Africa, Maxime Bernier, Tourism Minister of Canada, Lazaro Nylandu, Minister of Tourism, Tanzania, Walter Mzembi, Minister of Tourism and Chairman of UNWTO Africa Commission, Thulani Zhema, Chief Executive Officer, South Africa Tourism, Chairman and CEO of AVIAREPS, Mr Michael Gaebler are some of the most influential names in the Travel World.

Tajamul Hussain's dynamic and distinctive style has made him a unique figure in the field of travel business broadcasting. He has regularly reported from World Travel Market in London to ITB in Berlin and attends other major International Travel Conferences and Expos such as Arabian Travel Market, INDABA in South Africa, FITUR in Madrid each year.

He regularly appears on panel discussions and make keynote presentations on travel and tourism opportunities in the world and specially highlighting the potential of growth from the Arabian Gulf Markets. He is an expert speaker in Sustainable Tourism Growth Strategies in global tourism forums.

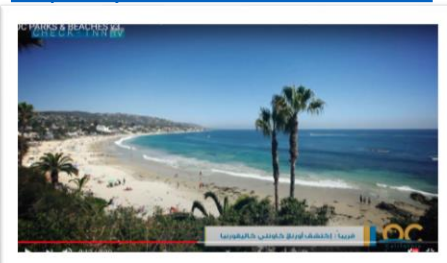
As a travel & tourism specialist, Tajamul Hussain has become a voice of authority on subjects like tourism promotion and sustainability.



https://youtu.be/c2E-Df4vv_M



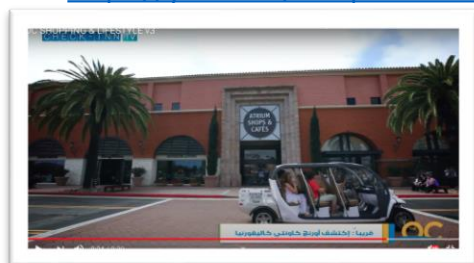
<https://youtu.be/XcaOx2ZiWMA>



https://youtu.be/v0-eKitO_cl



<https://youtu.be/nX-rp4BNMr8>



<https://youtu.be/LvTQsQ9RX78>

Produced in collaboration with
Orange County Visitors Association
and Turkish Airlines

- A 13 Episode impactful series
covering every aspect of the
destination. Key aspects of the
destinations covered:

- 1.History, Heritage & Culture
- 2.Adventure & Wilderness
- 3.Food & Gastronomy
- 4.Shopping & Lifestyle
- 5.Beaches & Parks
- 6.Business & MICE
- 7.Entertainment & Fun

The series was aired on Check
INN TV for a period of three
months with an integrated contest
on TV and Social Media in
collaboration with Turkish Airlines.

A hugely successful promotion
resulting in substantial increase in
tourism numbers from the GCC for
Orange County, California and
very **Happy Client**.

Similar promotions done for
Indonesia, South Africa,
Switzerland, Egypt,
Maldives and Qatar



8 March 2016

To Whom It May Concern,

Orange County Visitors Association (OCVA), California has had the pleasure to work with Check Inn TV on a number of activities and promotional platforms since early 2015 and through to 2016. These have included travel industry presentations in Doha, Qatar and the creation of an OC dedicated travel program series, which included an on-location filming span of one month, the creation and broadcasting of 13 themed episodes and a series of viewership competitions.

Throughout, we have found the dedication, professionalism and quality of production by Mr. Tajamul Hussain and the Check Inn TV team to be exemplary, and I would thoroughly recommend other destinations and hospitality brands to utilise the unique promotional platforms which they offer for the Middle East market.

We wish Check Inn TV every continued success, and also intend our partnership with them to continue well into the future.

Yours sincerely,

Ed Fuller



Ed Fuller

President & CEO

Orange County Visitors Association (OCVA), California

MOU with UNWTO, a significant achievement





MEMORANDUM OF UNDERSTANDING BETWEEN THE WORLD TOURISM ORGANIZATION AND Check-Inn TV

Whereas the World Tourism Organization (hereinafter referred to as "UNWTO"), represented by its Secretary-General, Taleb Rifai, is a specialized agency of the United Nations and the leading public international organization in the field of tourism, with a membership encompassing 156 countries and territories and more than 400 Affiliate Members representing the private sector, educational institutions, tourism associations and local tourism authorities,

Whereas the Check-Inn TV, whose headquarters are located at [Souq Soud Building, 2nd floor, Office Number 89, Ali Bin Abdullah Street, Doha, Qatar and duly represented by its Chief Strategy Officer, Tajamul Hussain, operates a Qatar based TV channel which is distributed throughout the Middle East and North Africa (MENA Region);

Whereas UNWTO recognizes the significant contribution that can be made by broadcasting systems to its strategic objectives and therefore actively promotes cooperation arrangements with broadcasters,

Whereas Check-Inn TV supports the objectives of UNWTO and intends to collaborate with Organization within the framework of the present Memorandum of Understanding for partnership;

Now therefore, the parties have agreed as follows:

Article I: Aims and scope

World Expedition for Peace Initiative



The Secretary-General

Mr Tajamul Hussain
Chief Strategy Officer
Check INN TV
Doha, Qatar

Ref: IRRMMR/2016
Madrid, 1 December 2016

Subject: Support for the World Expedition for Peace

Dear Mr Hussain,

I wish to inform you that the World Tourism Organization (UNWTO) fully embraces the ambitious endeavours of the World Expedition for Peace, organized by Check INN TV.

Peace is a precious commodity in today's world affected by war, terrorism and other pertinent issues. Given that mutual understanding, peace and security are also key areas within the framework of the International Year of Sustainable Tourism for Development, 2017, your World Expedition for Peace contributes greatly to the goals and objectives thereof.

Thus, the initiative of Check INN TV to promote peace through tourism, while undertaking a challenging world expedition, deserves the highest commendation. UNWTO sincerely wishes the expedition great success and—within its capacity—will support Check INN TV and the World Expedition for Peace.

We look forward to hearing from you and hope that the expedition advances in meeting its key goals in promoting Peace through Tourism in the world.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'Taleb Rifai'.

Taleb Rifai

World Tourism Organization (UNWTO) - A Specialized Agency of the United Nations

IIPT International Institute for Peace through Tourism
Institut international pour la paix par le tourisme

3 November 2017

Mr. Tajamul Hussain
Chief Strategy Officer
Check INN TV
Doha, Qatar

Subject: Supporting World Expedition for Peace

Dear Tajamul,

I am proud to extend IIPT (International Institute for Peace Through Tourism) full support for the World Expedition for Peace being organised by Check INN TV.

Peace is a precious commodity in today's world suffering from chaos, terrorism related issues, war and many other pertinent issues. The initiative of Check INN TV to promote the idea of peace through tourism and undertaking a challenging world expedition deserves commendation and full support.

IIPT in its capacity will offer its full support for the success of this expedition. As part of this initiative, IIPT will work with Check INN TV and World Expedition for Peace to dedicate 100 Peace Parks in 100 countries the expedition is scheduled to visit. This would be one of the key highlights of this expedition and our support.

We look forward to working with you in making sure the expedition is successful and that it fulfils its key goals in promoting Peace through Tourism in the world.

About IIPT

Chairman GAPT

GAPT was born out of a vision for more Peace, universal values, and intercultural understanding. GAPT is the brain-child of En Suite Group's Founder and CEO, Tajamul Hussain, who believes that through tourism, the world can be a better and brighter space for everyone. The organization is an ode to the International Institute For Peace Through Tourism. When people travel a channel for dialogue opens up, and dialogue plays a vital role in bringing inter-cultural peace and exchange. GAPT uses an array of mediums to encourage, dialogue, peace, and travel.

It is based on a vision of the world's largest industry, travel and tourism - becoming the world's first global peace industry; and the belief that every traveler is potentially an "Ambassador for Peace."

A primary goal of GAPT is to mobilize the travel and tourism industry as a leading force for Peace Promotion.

<https://www.facebook.com/theGAPT>





He speaks four languages (English, Hindi, Urdu, Arabic and a bit of Spanish, French and Turkish) and loves to travel discovering new cultures, taking on insights into the new global culture.

OTHER HIGHLIGHTS

1.Substantial CXO level contacts globally within Tourism and Media

- 2.Assisting UNWTO programs on Silk Road Markets, Peace through Tourism Projects and Sustainable and Creative Tourism.
- 3.Media Consultant in the past to some Int'l Tourism Boards
- 4.Has been a part of GCC Media Research Committee, an advisory committee of Advertisers, Media and Ad Agencies.
- 5.Serving as a Board Member of non-profit organization in the area of Special Needs & Rehabilitation.
- 6.Co-Founder of Middle East Entrepreneur Network in Dubai with the objective of offering advice, consultation and networking opportunities to entrepreneurs in the Middle East.
- 7.Briefly worked in New York with DDB and Toronto with Saatchi & Saatchi as part of their employee exchange programs.

Personal Details:

DOB: 22-06-1970

Marital Status: Married Dependents: 6

LinkedIn: [in.linkedin.com/in/tajamulhussain](https://www.linkedin.com/in/tajamulhussain) (References Available)

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